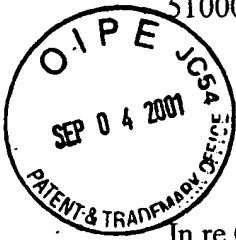


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Patent



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Continued Prosecution:

Examiner: Nguyen, S.

MIRASHRAFI, et al.

Group Art Unit: 2664

Application No.: 08/818,771

Filed: March 14, 1997

For: Method And Apparatus For Value
Added Content Delivery

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PRELIMINARY AMENDMENT AND REMARKS

Sir:

This communication is responsive to the Final Office Action dated June 4, 2001.

Reconsideration of the captioned application in view of the amendment and remarks to follow is respectfully requested. Applicants have reproduced the claims in their entirety for Examiner's convenience.

IN THE CLAIMS

Please amend claims 1 and 16-19 as follows:

- Sub 1
- 1 1. (Now Twice Amended) In a bridge server, a method comprising:
 - 2 receiving by said bridge server from a client system a request for content targeting
 - 3 a network server; and